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Marm Assistance Web Site Privacy and Cookie Policy

marm
assistance

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General

One of the main principles of Marm Assistance Destek Hizmetleri A.Ş. (“Marm Assistance” or “Company”) is to protect privacy of its web site visitors (“Data Subject”) at <https://www.marmassistance.com.tr/>. Web site Privacy Policy (“Policy”) gives information on the enforcement of (1) processing Data Subject’s personal data, (2) Cookie Policy and (3) Web Site Privacy Policy.

1. Processing Personal Data Of Data Subject

Personal data collected during your visit at our web site shall be processed by the Company as Data Controller within the scope of Personal Data Protection Law No. 6698 (“Law”). You may have detailed information on personal data processing at www.marmassistance.com/kvkk.

Purpose Of Processing Personal Data

Your personal data collected during our web site visit shall be processed upon your service request in order to execute service processes, giving information on the services your require, sharing phases of the progress of our company and products, and to abide by the articles 5 and 6 of Law mentioned below:

- Planning and executing marketing processes of products and/or services providing the Company
- Designing and/or executing tailor-made marketing and/or promoting activities
- Customizing and offering products and services according to the approval, user habits and requirements, planning and executing company promoting activities
- Performing Company’s commercial activities and conducting related business processes.

Parties and Reasons For Transferring Personal Data

Personal data collected during your visit at our web site shall not be shared with an 3rd party.

Method And Legal Ground For Collecting Personal Data

“Personal data” means any kind of information that relates to an identified or identifiable individual. During your visit at our web site, your personal data is collected through cookies in accordance with data processing rules declared in the related article of Law.

Rights Of Data Subject

We hereby inform you about the following rights you hold as data subject in accordance with the article 11 of Law:

- Questioning whether your personal data is processed or not
- Requesting information if your personal data is processed
- Questioning purpose of processing and proper utilization of your personal data
- Finding out national and international 3rd parties to whom your personal data is transferred
- Requesting correction of missing or inaccurately processed personal data and informing any related 3rd parties of these corrections
- Asking for your personal data to be erased or disposed where your personal data is no longer necessary in relation to the purpose for which it was processed although it was executed in line with Law and other related acts or notified to the 3rd parties to whom your personal data is disclosed
- Objecting to the processing, exclusively by automatic means, of your personal data, which leads to an unfavourable consequence for the data subject,
- Requesting compensation for the damage arising from the unlawful processing of your personal data.

For any appeal on the above-mentioned rights, you may notify by filling out Marm Assistance Destek Hizmetleri A.Ş. Personal Data Subject Application Form at <https://www.marmassistance.com.tr/>. Your appeals will be concluded maximum in thirty days – depending on the nature of request – free of charge, while any specific request subject to a fee according to Personal Data Protection Board decision would be charged.

2. Cookie Policy

We use Cookies to ensure the most efficient and user-friendly use of our web site. Unless you prefer Cookies, you may erase or avoid Cookies through your internet explorer settings; however we would like to remind that this would effect the efficiency of our web site operations. We would assume that you accept Cookies if you have no change on Cookies settings at internet explorer.

Definition and Purpose Of Cookies?

Cookies are small sized text files stored by visited web sites at device or network server through browsers. The purposes of Cookies usage on our web site are:

- Improving our services by enhancing efficiency and performance of web site
- Offering new features at web site and personalizing them per your preferences
- Ensuring legal and commercial security of web site, visitors and Company.

Types Of Cookies On Our Web Site?

Tarayıcınızın ayarlarını değiştirerek çerezlere ilişkin tercihlerinizi kişiselleştirme imkanına sahipsiniz.

<p>Session Cookies</p>	<p>These are non-persistent cookies existing only in temporary memory while the user navigates a website.</p> <p>For example, it is used to fill out online forms of more than one page.</p>
<p>Persistent Cookies</p>	<p>These are used for enhancing functionality of our web site and offering faster and better service to our visitors.</p> <p>This type of cookies is used for remembering your preferences and stored in your device through browser.</p> <p>Some types of persistent cookies may be used for suggesting you exclusive services according to your web site visit purposes and other specific preferences.</p> <p>When you re-visit our web site twice at the same device, it is checked whether your device has a cookie previously created by our web site and if any, it is clear that you had visited our web site before and the content you view is designed accordingly, offering you a better service</p>

Cookies Used At Our Web Site

Google Analytics	Offering better user experience, detecting number of visitors, collecting statistical anonymous data
wixLanguage	Remembering language preference of visitors
_wixCIDX	Used for browser error monitoring or troubleshooting
_CSRF-TOKEN	Avoids fake or harmful software by checking source and means of request at web site

Can Cookies Be Avoided By Data Subject?

Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR

3. Enforcement Of Web Site Privacy Policy

Web Site Privacy Policy is dated on **27.07.2021**. Policy enforcement changed will be updated once Policy is updated fully or in part.

Policy is published at Company web site <https://www.marmassistance.com.tr/> and can be accessed by data subjects upon their request.

You may have further details on persona data processing on Marm Assistance Destek Hizmetleri A.Ş. Personal Data Protection and Processing Policy (“**Policy**”) at www.marmassistance.com/kvkk.

Marm Assistance

Solutions Center

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